## The "Leaders are Readers"...

## Success, Self-Development, Law of Attraction, Sales & Network Marketing Book List

by ZaKaiRan



Investing in your own Education,
(by reading books, attending seminars,
and listening to success training every day),
is the most powerful investment you could possibly make,
which is investing in yourself!



## Leaders are Readers!

It is recommended by every success trainer, that in order to become successful to achieve your dreams of freedom, you should capitalize on the "Compound Effect", "the Slight Edge", the "Power of Habit"... of reading something motivating, inspiring and educational every single day!

You should be reading at least 10 pages of success-oriented books every day, that has been written by an extremely successful and rich person. Someone who has what you want, and who has been where you are.

The training from these Success Masters, will fuel your burning desire to achieve your dreams, enhance your sense of confidence, and encourage you to take the necessary steps towards the achievement your success and freedom.

you do this every single day, the compound effect of this small daily success key will create immense benefits in your life, including: the upliftment of your confidence, clarity and knowing that you can accomplish anything that you set your mind to achieve. And over time, it will build momentum in your life and business to hit "The Tipping Point" to inevitable success!

"Whatever the mind of man can conceive and believe, it can achieve" - Napoleon Hill

## The "Mega" Success, Self-Development & Law of Attraction Book List

The Magic of Thinking Big - David Schwartz

The Law of Success in 16 Lessons - Napoleon Hill

Think and Grow Rich - Napoleon Hill

Think and Grow Rich Original Manuscript - Napoleon Hill

Ask and It Is Given - Abraham/Esther Hicks

How To Win Friends and Influence People - Dale Carnegie

The Go-Getter - Peter K. Byrne

See You at the Top - Zig Zigler

How to Have Power and Confidence When Dealing With People - Les Giblin

The New Psycho-Cybernetics - Maxwell Maltz

The Magic of Believing - Claude M. Bristol

How I Raised Myself from Failure to Success Through Selling - Frank Bettger

Acres of Diamonds - Russel H. Conwell

As a Man Thinketh - James Allen

It Works: The Famous Little Red Book That Makes Your Dreams Come True! - RHJ

Rich dad poor dad – Robert Kiyosaki

The Game of Work - Charles Coonradt

The 21 Irrefutable Laws of Leadership – John C. Maxwell

The Richest Man in Babylon for Today - Fred Siegel

Secrets of the Millionaire Mind – T. Harv Eker

The Official Guide to Success – Tom Hopkins

The Slight Edge – Jeff Olson

The Compound Affect – Darryn Hardy

The Power of Habit - Charles Duhigg

Unlimited Power - Anthony Robbins

Awaken the Giant Within - Anthony Robbins

Dress for Success – John T. Malloy

Don't Let Anyone Steal your Dreams - Dexter Yeager

How to Swim with the Sharks without being eaten alive – Harvey Mackay

In search of Excellence – Tom Peters and Bob Waterman

What to Say when you Talk to Yourself – Shad Helmstetter

The Success System that Never Fails – William Clement Stone

Speaking from Experience – L. Ron Hubbard

Anatomy of an Illness - Norman Cousins

Stand up Speak Out and Win – Ed Foreman

How to Stop worrying and start living - Dale Carnegie

The Leader in You - Dale Carnegie

Outwitting the Devil - Napoleon Hill

The Seven Spiritual Laws of Success - Deepak Chopra

The Giving Tree – Shell Silverstein

The Road Less Travelled – M. Scott Peck

Success in 30 Seconds - Seana

7 Habits of Highly Effective People – Stephen R. Covey

To be or not to be an Entrepreneur – Steven H. Brown

Games People Play - Eric Byrne

Biology of Belief – Bruce H. Liptom

Books by Charlie Tremendous Jones

The Passion Test – Janet Attwood

More Happiness Therapy - Bernie Siegal

Success an Inside Job – Lee Milteer

Gen. Patton's Timeless Leadership Principles - Dr. Richard J. Stillman

Emerson's Essays on Compensation

It's Your Turn – Joel Olsteen

You were Born Rich - Bob Proctor

Thoughts are things - Prentice Mulford

The Secret of the ages – Robert Collier

Riches within your reach – Robert Collier

Think Big – Donald Trump

Tribal Leadership - Dave Logan, John King & Halee Fischer-Wright

Why we want you to be rich – Robert Kiyosaki & Donald Trump

The Business School - Robert Kiyosaki

Good to Great – Jim Collins

The Tipping Point – Malcolm Gladwell

Now you Know – Ryan Chambers

Huge in a Hurry - Chad Waterbury

The Greatest Salesman in the World - Og Mandino

Secrets of the Millionaire Mind - T. Harv Eker

Dress for Success – John T. Malloy

How to Swim with the Sharks without being eaten alive – Harvey Mackay

In Search of Excellence - Tom Peters and Bob Waterman

What to say when you talk to yourself – Shad Helmstetter

Speaking from Experience – L. Ron Hubbard (Level 4 Training Recommendation)

Anatomy of an Illness – Norman Cousins

Stand up speak out and win – Ed Foreman

How to Stop Worrying and Start Living – Dale Carnegie

The Leader in You - Dale Carnegie

Outwitting the Devil - Napoleon Hill

The 7 Laws of Success – Deepak Chopra

The giving tree – Shell Silverstein

The Road Less Travelled – M. Scott Peck

Success in 30 seconds - Seana

To Be or not to be an Entrepreneur – Steven H. Brown

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More Happiness Therapy - Bernie Siegal

Success an Inside Job - Lee Milteer

Gen. Patton's Timeless Leadership Principles - Dr. Richard J. Stillman

Emerson's Essays on Compensation

It's your Turn – Joel Olsteen

You were Born Rich - Bob Proctor

Thoughts are things - Prentice Mulford

The Master Key System – Charles Haanel

The Secret of the ages – Robert Collier

Riches within your reach – Robert Collier

The Next Millionaires - Paul Zane Pilzer

The 5<sup>th</sup> Discipline: The Art & Practice of Learning Organization – Prof. Peter Senge

Way of the Peaceful Warrior – Dan Millman

All You Can Do Is All You Can Do; But All You Can Do Is Enough - Art Williams

The One-Minute Manager – Ken Blanchard & Spencer Johnson

#### Law of Attraction

Ask and It Is Given - Abraham/Esther Hicks

The Vortex - Abraham/Esther Hicks

The Law of Attraction - Abraham/Esther Hicks

Money and the Law of Attraction - Abraham/Esther Hicks

The Astonishing Power of Emotions - Abraham/Esther Hicks

The Amazing Power of Deliberate Intent - Abraham/Esther Hicks

The Attractor Factor – Joe Vitale The Secret - Rhonda Byrne The Magic – Rhonda Byrne

## Life-Transforming Books from "The Slight Edge" by Jeff Olson

The Happiness Advantage – Shawn Achor

Before Happiness - Shawn Achor

As a Man Thinketh – James Allen

Multiple Streams of Income - Robert

The Automatic Millionaire – David Bach

Start Over, Finish Rich – David Bach

The Go-Giver – Bob Burg & John David Mann

The Go-Givers Sell More – Bob Burg & John David Mann

It's Not About You – Bob Burg & John David Mann

The Aladdin Factor – Jack Canfield & Mark Victor Hansen

How To Win Friends and Influence People - Dale Carnegie

Acres of Diamonds - Russel H. Conwell

The Richest Man in Babylon for Today - Fred Siegel

The 7 Habits of Highly Effective People - Stephen Covey

The Power of Habit: Why We Do What We do in Life & Business - Charles Duhigg

Positivity - Barbara Fredrickson

Outliers - Malcolm Gladwell

The Dip - Seth Godin

Think & Grow Rich - Napoleon Hill

Delivering Happiness - Tony Hsieh

Conversations with Millionaires - Mike Litman, Jason Oman, et al.

The How of Happiness – Sonja Lyubomirsky

The Myths of Happiness – Sonja Lyubomirsky

The Greatest Salesman in the World - Og Mandino

Failing Forward – John C. Maxwell

The Power of Positive thinking – Dr. Norman Vincent Peale

Drive: The Surprising Truth about What Motivates Us – Daniel Pink

Cultivating an Unshakeable Character – Jim Rohn

Seven Strategies for Wealth & Happiness – Jim Rohn

The Art of Exceptional Living - Jim Rohn

The Challenge to Succeed – Jim Rohn

The Five Major Pieces to Life's Puzzle – Jim Rohn

The Seasons of Life - Jim Rohn

The Happiness Project – Gretchen Rubin

The Magic of Thinking Big – David Schwartz

Authentic Happiness – Martin Seligman

Flourish - Martin Seligman

Little Things Matter – Todd Smith

The Millionaire Next Door - Thomas J. Stanley and William D. Danko

Success for Teens: Real Teens Talk about Using the Slight Edge – The Success Foundation

21 Success Secrets of Self-Made Millionaires – Brian Tracy

The Thank You Economy - Gary Vaynerchuk

The Science of Getting Rich – Wallace D. Wattles

# Wayne Nugent's "5 Hats of a Pro-Networker" & "Recommended Reading" List

#### Student:

As a Man Thinketh - James Allen
The Richest Man in Babylon for Today - Fred Siegel
The Business of the 21st Century – Robert Kiyosaki
Big Al Tells All - Tom "Big Al" Schreiter
The Magic of Thinking Big - David Schwartz
Think and Grow Rich - Napoleon Hill

#### Sales Person:

How to Win Friends & Influence People - Dale Carnegie Endless Referrals – Bob Burg The One Minute Sales Person - Spencer Johnson The Wave 4 Way to Build Your Downline – Richard Poe The Social Media Bible – Lon Safka

#### Sales Manager:

The One Minute Manager – Ken Blanchard / Spencer Johnson The One Minute Manager Builds High Performance Teams – Ken Blanchard The 21 Irrefutable Laws of Leadership – John C. Maxwell

#### **Business Owner:**

The Power of Focus - Jack Canfield
The E Myth - Michael Gerber
The 7 Habits of Highly Effective People - Stephen Covey

#### **Trainer/Coach/Mentor:**

The Compound Effect – Darren Hardy Awaken the Giant Within - Tony Robbins Raising A Giant - Robert Crisp What to Say When You Talk To Yourself - Shad Helmstetter

### **Christian Oriented Success & Positive Thinking Books**

The Power of Positive thinking – Dr. Norman Vincent Peale Hung by the Tongue – Francis Martin What you say is what you get – Don Gossett The tongue of creative force – Charles Capps

#### **Audio/Video Seminars**

Personal Power II - Anthony Robbins Get the Edge – Anthony Robbins Jim Rohn - Anything from Jim Rohn

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## **Sales & Network Marketing Books**

Go Pro by Eric Worre – Audio Book and Hardcopy available for free on Eric Worre's

website: <a href="https://networkmarketingpro.com/">https://networkmarketingpro.com/</a>

First Steps to Wealth - Dani Johnson

Tom 'Big Al' Schreiter training

Questions are the Answers by Allan Pease

NetEASY Marketing - Wes Melcher

Go for No - Richard Fenton

How I Raised Myself from Failure to Success Through Selling - Frank Bettger

Zero Resistance Selling - based on psycho cybernetics - Maxwell Maltz

How to Sell Anything to Anybody – Joe Girard

Social Marketing - Cliff Braun

Business of the 21st Century – Robert Kiyosaki

Unemployed Millionaire - Matt Morris

Dig your Well Before You're Thirsty - Harvey Mackay

You Can Negotiate Anything – Herb Cohen

Secrets of Closing the Sale - Zig Zigler

How to Become a Sales Champion - Dr. Caldwell

You Can Negotiate Anything - Herb Cohen

Secrets of Closing the Sale - Zig Zigler

The Greatest Salesman in the World - Og Mandino

The One Minute Sales Person - Spencer Johnson

## **Network Marketing Videos**

Brilliant Compensation – Tim Sales

The Perfect Business - Robert Kiyosaki

Rise of the Entrepreneur – The Search for A Better Way – Eric Worre

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## **Biographies**

Andrew Carnegie
John D. Rockefeller
Mary Kay Ash
Donald Trump
Warren Buffett
Jack Welch
Bill Gates
Ted Turner

### Successful Healthy Relationships

How To Win Friends and Influence People - Dale Carnegie Venus on Fire Mars on Ice – John Gray Etiquette by Emily Post

#### ZaKaiRan's Personal Recommendations

Abraham/Esther Hicks – Every book and video! 2150 A.D. – Thea Alexander 3 Magic Words – U.S. Anderson Captain Underpants and the Big Bad Battle of the Bionic Booger Boy - by Dav Pilkey

Books, Articles, Videos & Podcasts from ZaKaiRan

#### Videos by ZaKaiRan:

http://www.zakairan.com/ZaKaiRanStuff/VideosByZaKaiRan.html

#### Podcasts by ZaKaiRan:

http://www.zakairan.com/ZaKaiRanStuff/PodcastsByZaKaiRan.html

Articles by ZaKaiRan: http://www.zakairan.com/ZaKaiRansArticlesBooks/Articles.htm

Books by ZaKaiRan: http://www.zakairan.com/ZaKaiRansArticlesBooks/Books.htm

#### FREE Master Keys of Success & Freedom by ZaKaiRan

https://manychat.com/l5/zakairanpage or www.FreeKeysOfSuccess.info

The Top 10 Secrets of Success & The Law of Attraction by ZaKaiRan https://manychat.com/l4/zakairanpage

## **Movies**

## ZaKaiRan's Mega Movie List

http://www.zakairan.com/CosmicCookies/Movies.htm

## **Empower International's Recommended Movie List:**

https://empowerinternational.biz/training/movie-list

## **Kevin Trudeau's Recommended Movie List**

The Aviator (Howard Hughes)
Star Wars
Karate Kid (old and new version)
Kung Fu Panda
Patton
Julie & Julia
The Ghost
Giant
What the bleep do we know?
The Secret